

Beth Ann Wilson, M.Ed., CMF 251 S. Old Middletown Road 255 S. 17th Street #2408

Media, Pennsylvania 19063 Philadelphia, Pennsylvania 19103

Career Management · Job Search 610.566.7734 215.561.7131 x2

Workplace Dynamics · Career Direction WorkWorth@comcast.net

**Dr. Carol-Anne Minski** delivered a terrific presentation to the Association of Career Professionals International - Greater Philadelphia Network. We are career professionals affiliated with organizations or practicing independently. Our members deliver career services in corporations, career transition firms, non- profit organizations, government agencies, recruiting firms and colleges.

Carol’s topic *The Yoda Factor: Help your clients set goals and achieve results!* attracted excellent registration numbers for our September 13, 2013 program. For the promotion on our web site, she provided the following key learning points:

* Sharpen your sword - how do you approach goal setting?
* The goal setting trilogy - learn what works / key research findings
* Master the universe - teaching goal setting to clients
* Goal Tending - holding your clients accountable

Carol prepared a session that met the dual purpose of giving us solid information on goal setting as we work with our clients, students and program participants as well as giving each of us an opportunity to experience the goal setting strategies she discussed. Because of her dissertation research in this area, Carol provided a good balance of current best practices on this topic as well as practical and useful suggestions. An excellent group facilitator, Carol encouraged questions and active participation throughout the hour and a half session. Lively discussion was the result! The best compliment to Carol is that members were still quoting her several months later.

Please contact me if you have further questions about Carol as a presenter to your group. I recommend her without reservation.

Beth Ann Wilson, M.Ed., CMF

*Association of Career Professionals International - Greater Philadelphia Network*

Board Member and Strategic Alliances Chair

*Institute of Career Certification International* Board Certified Career Management Fellow and Board Governor